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GENERAL COUNSEL
JAN 05 2005

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | |
|---|----|------------------------------|
| In the Application of |) | |
| |) | |
| Applicants: John Louis Jr. Janosik et al. |) | |
| |) | Examiner Saleh Najjar |
| Serial No. 09/841,280 |) | |
| |) | |
| Filed: April 24, 2001 |) | Art Unit 2157 |
| |) | |
| Title: A method for extracting personalization |)\ | |
| information from Web activity |) | |

Commissioner of Patents and Trademarks
Washington, DC 20231

Dear Sir:

AMENDMENT

In response to the outstanding Office Action, please amend the above-identified application by making the changes to the claims set forth in the following section entitled "Amendments to the claims." These amendments are believe to place this application in condition for allowance as explained in the remarks that follow.